



ShopMuskoka.com Package Price List

	Self-Serve Packages				Managed Packages		
	FREE	INTRO	VALUE	PLUS	BRONZE	SILVER	GOLD
Annual	\$0	\$600	\$1,200	\$2,400	\$3,600	\$4,800	\$6,000
Semi-Annual	\$0	\$300	\$600	\$1,200	\$1,800	\$2,400	\$3,000
Quarterly	\$0	\$150	\$300	\$600	\$900	\$1,200	\$1,500
Monthly	\$0	\$50	\$100	\$200	\$300	\$400	\$500
Multi-City Annual	\$0	\$900	\$1,800	\$3,600	\$5,400	\$7,200	\$9,000
Multi-City Monthly	\$0	\$75	\$150	\$300	\$450	\$600	\$750
Features/Services							
Mobile Optimized	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo & Description	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Reviews	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hours of Operation	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Method of Payment	Yes	Yes	Yes	Yes	Yes	Yes	Yes
About Us	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Post to FB & Twitter	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Scheduled Posts	No	Yes	Yes	Yes	Yes	Yes	Yes
Link to Website	No	Yes	Yes	Yes	Yes	Yes	Yes
Link to Social Media	No	Yes	Yes	Yes	Yes	Yes	Yes
Collect FB Likes	No	Yes	Yes	Yes	Yes	Yes	Yes
Professional Setup	No	Yes	Yes	Yes	Yes	Yes	Yes
Priority Placement	No	6th	5th	4th	3rd	2nd	1st
Directory Categories	1	3	5	10	11	12	13
Marketplace Items	0	10	50	500	1,000	2,000	2,000+
Photos	1	10	100	500	1,000	5,000	2,000+
Videos	No	1	5	25	100	500	2,000+
News Subscribers	No	No	500	5,000	10,000	50,000	2,000+
Coupons	0	1	2	10	50	500	2,000+
Event Calendar	No	2	5	50	100	500	2,000+
Web Pages	No	1	5	50	100	500	2,000+
Menus	0	2	5	10	100	500	2,000+
Banner	No	Self	Self	1	2	3	4
Gift Certificate Rate	10%	5%	5%	5%	5%	5%	5%
Service Hours/Month	No	No	No	No	Up to 1	Up to 2	Up to 3

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